



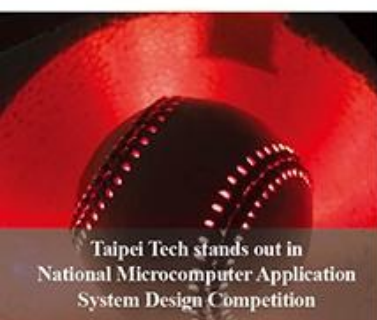
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National Microcomputer Application
System Design Competition



Taipei Tech won gold at
Intelligent Automation Competition



New marketing for traditional craft



Taipei Tech invest resource
in digital printing

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The goal of this competition is to boost students' creativity in integrating electrical engineering, automation, and IoT as well as to cultivate talents in related fields said Taipei Tech.

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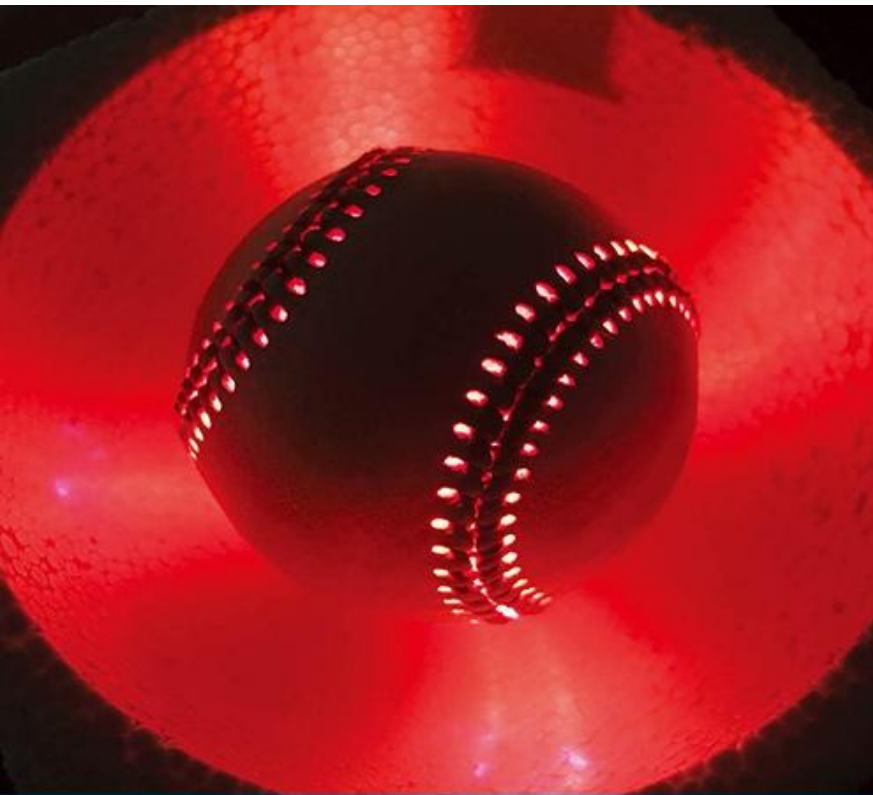
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New marketing for traditional craft



In order to promote local crafts from hometown, Nantou County, Guan-zhen Jiang used virtual and physical platform to start a gallery called "Liang Gong Mei Qi" (literally means great crafts and beautiful products) in September, 2016. Only 4 months after the gallery has launched, Jiang already got over 20 deals done and earned 8 hundred thousand NTD. Not only did Jiang made a profit that is quit appealing for a senior student, she also helped expanded customer base for artists through this gallery.

To open a new channel for local artists to sell their crafts was the original idea behind starting the gallery said Jiang. Renovated family's old warehouse and used it as the physical store for her gallery, Jiang also set up online merchandise platform at the same time. Painting, bamboo handicraft, lacquerware, pottery, and stone carving are main products in Jiang's store. With her knowledge in art appreciation and cultural administration and management, Jiang noted that it is her pleasure to bring art crafts into people's life.

Jiang's gallery is only one of 32 amazing projects in the 3rd graduation exhibition of the Department of Cultural Vocation Development held from December 20 to 30 at the Art and Culture Center at Taipei Tech. Li-ling Zheng, Director of the Department of Cultural Vocation Development, noted that many cultural and creative products on current market are lack of cultural knowledge, and she encouraged students to let their creativity flow and bring new energy to Taiwan's tradition.

Taipei Tech invest resource in digital printing



Digital printing for textile is a promising industry. In order to cultivate related talents, Ministry of Labor and Taipei Tech set up a textile industry technique training center on Feb 13, 2017. The trainees are expected to get a raise and become a professional after taking center's courses.

Taipei Tech noted that Taiwan has put a lot effort into technology textile industry for standing firm in global market. Digital printing for textile is environmental friendly and fast comparing to screen printing. Therefore it is the first choice for international brand ZARA.

Zong-Lun Ye, principle investigator of the center, noted that they will open two programs last for 2 months including 180 hours academic courses and trainings such as design guidance, international digital marketing and so on in March. 80% of the tuition will be paid by the government for these 2 programs.



Bo-Yao Hu, Chief of the Training and Development Division of Workforce Development Agency at Taoyuan-Yilan-Miaoli Branch, noted that digital printing costs low so many people can join the business, the match point is design. This project aims to help 300 jobless people becoming fresh troops in textile industry. Bao-Hong Ye, Chief of the Digital Print Technology Committee, said that Taiwan has international level digital print technology and the estimated value of digital print ink is over billions.

Wish you have a great day ahead,

A handwritten signature in black ink, reading "Wenlung Li". The signature is written in a cursive, flowing style.

President

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